



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22317

Contract # 321440

Schedule Dates

10/29/12-11/06/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

C29N06 GOV (132638)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN, LINDSAY

Phone/Fax

Date Entered

07/10/12

Last Modified

10/31/12

Entered By

Jill Hipskind

CO-OP

No

Headline #

06221201

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$7,237.50

Net Total

\$41,012.50

Series Tax

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Grand Total:

Spots	Rate
54	\$48,250.00
54	\$48,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	11/02/12-11/02/12	5	:30	11P-11:35P (EST)	1								1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
2.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	12P-1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
4.2	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P-6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
6.2	End Dated Line / Spot	11/02/12-11/02/12	4	:30	7A-8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	6P NEWS	10/29/12
7.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	12P-1P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	GMA	10/29/12
9.2	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P-6:30P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
10.2	End Dated Line / Spot	11/05/12-11/05/12	4	:30	7A-8A (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
11.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A-8A (EST)	1								1	\$4,800.00	\$4,800.00	Charlotte (WSOC)	DWTS	10/29/12
12.2	Normal Line / Spot	11/03/12-11/03/12	6	:30	8P-10P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	10/29/12
13.2	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A-9A (EST)	1								1	\$325.00	\$325.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12
14.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P-11:35P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	SUN LATE NEWS	8/7/12
15.2	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P-6:30P (EST)	1								1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	6P NEWS SUNDAY	10/29/12
16.2	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A-8A (EST)	1								1	\$300.00	\$300.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	10/29/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

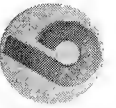
Date:

Comments:

OC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

and P/B Piggy Back

At: 12:19 PM on Thursday, November 1 2012



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	TeleRep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	TeleRep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$7,237.50
Account Types	National/Political	Net Total	\$41,012.50
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
Grand Total:	54	\$48,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	12P-1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
22.2	Normal Line / Spot	10/30/12-10/30/12	4	:30	6P-6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	6P NEWS	10/29/12
23.2	Normal Line / Spot	10/30/12-11/06/12	4	:30	7A-8A (EST)		1							2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	GMA	10/29/12
24.2	Normal Line / Spot	10/31/12-10/31/12	5	:30	11P-11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
26.2	Normal Line / Spot	10/31/12-10/31/12	4	:30	7A-8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
40.1	Normal Line / Spot	10/30/12-11/06/12	5	:30	5:30A-6A (EST)		1							2	\$425.00	\$850.00	Charlotte (WSOC)		10/29/12
42.1	Normal Line / Spot	11/02/12-11/02/12	5	:30	5:30A-6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
43.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30A-6A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
44.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	5:30A-6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
45.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:30P-6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
46.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	5:30P-6P (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
47.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:30P-6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
48.1	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:30P-6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
49.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P-6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

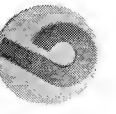
Date:

Comments:

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Bookend P/B Piggy Back

Printed At: 12:19 PM on Thursday, November 1 2012



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Alexandria, VA 22314

Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/31/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29M06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HAULEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MECR9/ORDN/C29M06	Commission	\$7,237.50
Account Types	National/Political	Net Total	\$41,012.50
Billing Type	Standard	Sales Tax	
Comments	MECR9 FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

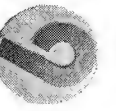
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
Grand Total:	54	\$48,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	Normal Line / Spot	11/02/12-11/02/12	4	:30	6A-7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
51.1	End Dated Line / Spot	10/29/12-10/29/12	6	:30	6A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
52.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
53.1	Normal Line / Spot	11/06/12-11/06/12	4	:30	6A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
54.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A-7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
55.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	10P-11P (EST)		1							1	\$3,500.00	\$3,500.00	Charlotte (WSOC)		8/7/12
56.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	12P-1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
57.1	Normal Line / Spot	10/31/12-10/31/12	5	:30	12P-1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)		10/29/12
58.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	6P-6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
59.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	6P-6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/29/12
60.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	8A-9A (EST)				1					1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
61.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A-9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
62.1	Normal Line / Spot	11/01/12-11/01/12	4	:30	8A-9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)		10/29/12
63.1	Normal Line / Spot	10/30/12-11/06/12	4	:30	8A-9A (EST)		1							2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract #	321440	Date Entered	07/10/12
Schedule Dates	10/29/12-11/06/12	Last Modified	10/31/12
Advertiser	Pol/P McCrory/R/Gov/NC (15611)	Entered By	Jill Hipskind
Agency	Smart Media Group (1343)	CO-OP	No
Product	Political - State Candidate (1071)	Headline #	06221201
Brand	C29N06 GOV (132638)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	HANLEN,LINDSAY	Commission %	15.00
Phone/Fax	/	Commission	\$7,237.50
CPE	MCCRO/GRDR/C29N06	Net Total	\$44,042.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR NC GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	54	\$48,250.00
Grand Total:	54	\$48,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P-12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		10/29/12
66.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	11P-11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
67.1	Normal Line / Spot	10/30/12-10/30/12	5	:30	11P-11:35P (EST)			1						1	\$925.00	\$925.00	Charlotte (WSOC)		10/29/12
69.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11P-11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/29/12
70.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A-8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GMA	10/29/12
71.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30A-6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/29/12
72.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P-6P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/29/12
73.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6A-7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
74.0	Normal Line / Long	11/03/12-11/03/12	6	:30	12:05A-1:05A (EST)						1			1	\$200.00	\$200.00	Charlotte (WSOC)		10/29/12
75.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P-7:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/29/12
76.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6A-6:30A (EST)				X					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/29/12
77.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A-6A (EST)		1					X		1	\$255.00	\$255.00	Charlotte (WSOC)		10/29/12
78.0	M/G For 72.0.1 / Spot	11/02/12-11/02/12	4	:30	5:30P-6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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